



University of Gadjah Mada
 Faculty of Forestry
 Study Program of Doctor in Forestry Science
Module Handbook

Name (Code)	: Ecotourism Management (KTDK22814)							
ECTS Type Status	: 7.5 Class lecture Elective							
Semester OfL:OnL Ratio LMS	: 2 60:40 elok.ugm.ac.id							
Pre-Requisite	: -							
Description of content	This course provides students with knowledge and skills to become ecotourism experts capable of organizing nature tourism activities based on ecology, economy, and culture. The discussion is directed at the context of ecotourism management in natural forest areas,, with a primary focus on environmental, ecological, and cultural sustainability. Room the scope of this course includes the characteristics of tourist attraction objects and principles management, preparing site designs, designing natural interpretation programs and education conservation, local community empowerment, ecological entrepreneurship in managing ecotourism, analysis of ecotourism management strategies, and management of tourist attraction objects-amenities and accessibility, as well as managing ecotourism institutions.							
Course Outcomes and PLO mandated	Finishing this course, student will be able understand the principles of ecotourism management (CO1/PLO3), to identify proper ecotourism activities (CO2/PLO4), and to evaluate and design ecotourism management (site plan and master plan) (CO3/PLO7).							
Lecturer(s)	1. Dr. Sena Adi Subrata, S.Hut., M.Sc 2. Dr. Muhammad Ali Imron, S.Hut., M.Sc 3. Dr. Sandy Nurvianto, S.Hut., M.Sc							
Workload	: Total workload per semester is for 14 weeks, with weekly activities: 2*(50' lectures, 60' structured activities, 60' independent study), and 2 mid exam and final exam weeks.							
Learning Method	: Class Lecture and Discussion							
Student Learning Experience	: Actively discuss the class material and research cases, structured assignment, group work, quiz, material reflection, review of literature and problem in forestry sectors							
Mapping CO-syllabus	CO	Syllabus	Learning form			Meeting s		
	1	1. Definition, principles, and concept of ecotourism 2. Suitability of Ecotourism Carrying Capacity 3. The elements of ecotourism development	Class lecture and discussion			3		
	2	4. Natural Interpretation 5. Eco-sociopreneurship in organizing ecotourism 6. Tourism management system: educational tourism based on nature and culture 7. Tourism management system: Review 8. Special Interest Tourism 9. Ecotourism Institution 10. Designing ecotourism activities: potential analysis	Class lecture and discussion			7		
	3	11. Designing ecotourism activities: management strategy 12. Evaluation of ecotourism implementation (Critical Review) – 1 13. Evaluation of ecotourism implementation (Critical Review) – 2 14. Evaluation of ecotourism implementation (Critical Review) - 3	Class lecture and discussion			4		
Assessment method	Base of Evaluation		Component of Evaluation		CO1	CO2	CO3	Total (%)
	Participative activity		Assignment, quiz, presentation		√	√	√	40
	Cognitive & Psychomotoric		Mid exam		√	√		25
	Case Study result		Final exam/ presentation			√	√	35
References	1. Bushell, R and Eagles, P. 2007. Tourism and Protected Areas: Benefit Beyond Bounderies. 2. Fandeli .C, Nurdin .M. (2009). Pengembangan Ekowisata Berbasis konservasi di Taman Nasional, 3. Fandeli , C., (2002). Perencanaan Kepariwisata Alam, 4. Fandeli, C. 2021. Bisnis Konservasi. Yogyakarta: UGM Press. 5. Weiler , B., and Colin, M.H., (1992). Special Interest Tourism, 6. Robert W Douglas, (1993) Forest Recreation, 7. Paul F. J Eagles, and Stephen F. McCool (2003) Tourism In National Parks and Protected Areas, Planning and Management, M. Baiquni, J.Damanik, E. Rindrasi Ecotourism Destination In archipelago Countries.							